



Sponsorship Packet

STRONGER *together* 5K

WALK, RUN & ROLL

BENEFITTING **RONALD McDONALD HOUSE CHARITIES®**

Sunday, April 22, 2018

BEND • EUGENE • SALEM • PORTLAND METRO



Sponsorship Reach

INCREASE YOUR IMPACT AND MAKE A DIFFERENCE

The **Stronger Together 5K Walk, Run & Roll** is a regional event held **Sunday, April 22, 2018**, that brings community members from all over Oregon & Southwest Washington together to raise funds to help provide a "home away from home" for families with seriously ill children. Whether you choose to walk, run, or roll at this family-centered event, your support will help us raise more than ever before and engage more than **1,400 supporters!**

Please support us statewide or at any location:

- Ronald McDonald House at St. Charles Medical Center Campus, **Bend, Oregon**
- Alton Baker Park, **Eugene, Oregon**
- Riverfront Park, **Salem, Oregon**
- Location coming soon, **Portland Metro!**

9:00 AM Registration • 10:00 AM Start

2017 COMMUNITY ENGAGEMENT



1400+
PEOPLE ATTENDED
OUR 2017 WALK,
RUN & ROLL



35+
SPONSORS



100+
TEAMS



116
FORMER RMHC
GUEST FAMILIES
PARTICIPATED



15+
WEEKS OF
ACTIVE
PROMOTION



1,000+
RADIO PSA'S



25,000+
REACHED ON
SOCIAL MEDIA



30+
FUNDRAISING &
PROMOTIONAL
EMAILS



50,000+
PEOPLE REACHED

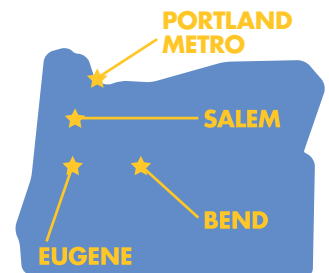


1,400+
PROMOTIONAL
T-SHIRTS



700+
POSTERS

2018 LOCATIONS



Sponsorship Opportunities

LET US TAILOR YOUR LEVEL OF INVOLVEMENT

Please see benefits insert for further details.

STATEWIDE SPONSORSHIP LEVELS

(All four communities)



PRESENTING (only ONE available) • \$20,000

- Here's an exclusive opportunity for statewide recognition. Showcase your company's goodwill throughout Oregon & Southwest Washington!
- Provides a "home away from home" for 12 families for 10 nights apiece — the average stay at one of our Houses.



PLATINUM • \$10,000

- This is your chance to be a statewide leader while helping families when they need it most!
- Provides compassionate hospitality for 60 night stays for our guests at one of our three Houses.



GOLD • \$7,500

- Go for the gold at this introductory level across Oregon & Southwest Washington!
- Provides five families with a 10-night stay in one of our Houses.

LOCAL SPONSORSHIP LEVELS

(Choose one or more communities)



HERO • \$5,000

- This is your chance to focus prominently in one market, tailored to your company's needs!
- Provides a "home away from home" for one family for one month.



CHAMPION • \$2,500

- Support families in need while increasing your company's reach!
- Provides 75 meals for guest families at one of our three Houses.



STAR • \$1,000

- An excellent opportunity for first-time sponsors to make a difference and provide a "home away from home"!
- Provides a convenient breakfast option for 25 guest families at our Houses.

For more information and to pledge your support, please contact **Dru Rosenthal**, Director of Partnerships and Community Relations, at dru.rosenthal@rmhcoregon.org or (971) 717-7134.

Visit rmhcoregon.org/walk.



Events at a Glance



Saturday, October 14, 2017

Oregon Convention Center

Portland, Oregon

For more information, visit rmhcoregon.org/gala



Have a Heart Campaign

December 1 – 31, 2017

Oregon & Southwest Washington

For more information, contact Kate Baldwin at kate.baldwin@rmhcoregon.org



June 7 – 8, 2018

Eagle Crest Golf Course

Redmond, Oregon

For more information, visit rmhcoregon.org/coo



July 2018

Pumpkin Ridge Golf Club

North Plains, Oregon

For more information, visit rmhcoregon.org/golf



**Ronald McDonald
House Charities®**

Oregon & Southwest Washington

rmhcoregon.org

