Audited Financial Statements

For the Years Ended December 31, 2019 and 2018



MCDONALD JACOBS



#### INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees Ronald McDonald House Charities of Oregon and Southwest Washington

We have audited the accompanying financial statements of Ronald McDonald House Charities of Oregon and Southwest Washington (a nonprofit corporation), which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Ronald McDonald House Charities of Oregon and Southwest Washington as of December 31, 2019 and 2018, and changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

McDonald Jacobr, P.C.

Portland, Oregon May 6, 2020

### STATEMENTS OF FINANCIAL POSITION December 31, 2019 and 2018

	2019	2018				
ASSETS						
Current assets:						
Cash and cash equivalents	\$ 1,471,428	\$ 2,098,277				
Accounts receivable	117,167	42,498				
Pledges receivable	362,303	147,178				
Prepaid expenses	38,563	47,308				
Note receivable - current portion	5,196	14,421				
Short-term investments	2,914,769	2,184,771				
Total current assets	4,909,426	4,534,453				
Investments	7,672,459	7,636,279				
Pledges receivable, less current portion	230,000	-				
Note receivable, less current portion	-	7,032				
Bargain land lease contributions receivable, net	174,239	198,284				
Property and equipment, net	4,823,600	4,859,968				
TOTAL ASSETS	\$ 17,809,724	<u>\$ 17,236,016</u>				
LIABILITIES AND NET ASSET	S					
Current liabilities:						
Accounts payable	\$ 149,692	\$ 86,337				
Accrued expenses	168,622	109,831				
Deferred revenue	34,292	10,189				
Total current liabilities	352,606	206,357				
Net assets:						
Without donor restrictions	13,706,945	12,293,614				
With donor restrictions	3,750,173	4,736,045				
Total net assets	17,457,118	17,029,659				
TOTAL LIABILITIES AND NET ASSETS	\$ 17,809,724	\$ 17,236,016				

## STATEMENT OF ACTIVITIES For the year ended December 31, 2019

	Without Donor <u>Restrictions</u>	With Donor Restrictions	Total
Public support:			
Gross revenue from special events	\$ 1,498,276	\$ -	\$ 1,498,276
Less direct benefit costs	(275,856)		(275,856)
Special events, net	1,222,420	-	1,222,420
Donations and grants	999,460	760,902	1,760,362
Promotions and third party	728,561	-	728,561
Bargain land lease contributions	-	46,377	46,377
Contributions in-kind	1,947,925	-	1,947,925
Net assets released from restrictions	629,314	(629,314)	
Total public support	5,527,680	177,965	5,705,645
Revenues and other income:			
Hospital partner revenue	931,183	-	931,183
Third party reimbursements	96,250	-	96,250
Investment income, net	126,378	51,195	177,573
Realized/unrealized gain on investments	839,605	376,141	1,215,746
Other income	22,954	-	22,954
Total support and revenue	7,544,050	605,301	8,149,351
Expenses:			
Program services	5,978,445	_	5,978,445
Management and general	385,753	-	385,753
Fundraising	1,357,694	-	1,357,694
Total expenses	7,721,892		7,721,892
Change in net assets from operations	(177,842)	605,301	427,459
Non-operating activities:			
Capital campaign - net assets released			
from restrictions	1,591,173	(1,591,173)	-
Change in net assets	1,413,331	(985,872)	427,459
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Net assets:			
Beginning of year	12,293,614	4,736,045	17,029,659
End of year	\$ 13,706,945	\$ 3,750,173	<u>\$ 17,457,118</u>

See notes to financial statements.

## STATEMENT OF ACTIVITIES For the year ended December 31, 2018

	Without Donor With Dono		1
	Restrictions	Restrictions	Total
Public support:			
Gross revenue from special events	\$ 1,164,116	\$ -	\$ 1,164,116
Less direct benefit costs	(249,774)		(249,774)
Special events, net	914,342	-	914,342
Donations and grants	1,098,679	532,170	1,630,849
Promotions and third party	802,235	-	802,235
Bargain land lease contributions	-	43,796	43,796
Contributions in-kind	2,191,193	-	2,191,193
Net assets released from restrictions	256,538	(256,538)	
Total public support	5,262,987	319,428	5,582,415
Revenues and other income:			
Program service revenue	122,515	-	122,515
Investment earnings, net	122,635	46,919	169,554
Realized/unrealized loss on investments	(336,744)	(174,003)	(510,747)
Other income	16,920		16,920
Total support and revenue	5,188,313	192,344	5,380,657
Expenses:			
Program services	4,288,940	-	4,288,940
Management and general	249,583	-	249,583
Fundraising	981,171	-	981,171
Unallocated payments to RMHC Global	52,503	-	52,503
Total expenses	5,572,197		5,572,197
Change in net assets from operations	(383,884)	192,344	(191,540)
Non-operating activities:			
Capital campaign - contributions	47,144	863,440	910,584
Change in net assets	(336,740)	1,055,784	719,044
Net assets:			
Beginning of year	12,630,354	3,680,261	16,310,615
End of year	\$ 12,293,614	\$ 4,736,045	\$ 17,029,659

See notes to financial statements.

## STATEMENT OF FUNCTIONAL EXPENSES For the year ended December 31, 2019

	Program Services	Management and General	Fundraising	Total
Salaries, taxes and benefits	\$ 2,039,912	\$ 274,021	\$ 664,551	\$2,978,484
Professional services	241,695	25,516	514,683	781,894
In-kind use of facility	1,421,390	29,924	44,886	1,496,200
House services and supplies	1,247,512	-	-	1,247,512
Land lease	63,380	2,113	4,930	70,423
Utilities	192,682	1,458	7,182	201,322
Depreciation and amortization	483,481	7,850	39,607	530,938
Repairs and maintenance	114,894	-	-	114,894
Insurance	42,123	2,125	9,033	53,281
Office and IT expenses	103,746	11,703	39,259	154,708
Other fundraising activities	-	-	275,856	275,856
Travel, conferences and meetings Volunteer recruitment	12,984	11,266	8,308	32,558
and staff morale	14,219	15,696	19,729	49,644
Other operating expenses	427	4,081	5,526	10,034
	5,978,445	385,753	1,633,550	7,997,748
Less expenses included with revenue on statement of activities			(275,856)	(275,856)
Total expenses	\$ 5,978,445	\$ 385,753	<u>\$ 1,357,694</u>	\$ 7,721,892

## STATEMENT OF FUNCTIONAL EXPENSES For the year ended December 31, 2018

	Program Services			Total
Salaries, taxes and benefits Professional services Donation box collection	\$ 1,497,381 51,437	\$ 166,085 58,029	\$ 463,297 228,242	\$ 2,126,763 337,708
and maintenance	_	_	57,448	57,448
In-kind use of facility	1,290,706	-	-	1,290,706
House services and supplies	764,166	-	2,284	766,450
Land lease	61,989	2,065	4,821	68,875
Utilities	123,417	1,675	5,633	130,725
Depreciation and amortization	316,051	7,021	38,438	361,510
Repairs and maintenance	16,678	-	-	16,678
Insurance	34,339	2,149	7,706	44,194
Office and IT expenses	83,210	4,776	132,654	220,640
Other fundraising activities	-	-	249,774	249,774
Travel, conferences and meetings Volunteer recruitment	19,345	2,209	20,685	42,239
and management	15,215	3,679	12,062	30,956
Other operating expenses	15,006	1,895	7,901	24,802
	4,288,940	249,583	1,230,945	5,769,468
Less expenses included with revenue on statement of activities			(249,774)	(249,774)
Total expenses before				
unallocated payments	\$ 4,288,940	\$ 249,583	<u>\$ 981,171</u>	
Unallocated payments to RMHC Global				52,503
Total expenses				\$ 5,572,197
1 otal expenses				ψ 3,372,197

## STATEMENTS OF CASH FLOWS For the years ended December 31, 2019 and 2018

		2019		2018
Cash flows from operating activities:				
Change in net assets	\$	427,459	\$	719,044
Adjustments to reconcile change in net assets to net				
cash flows from operating activities:				
Cash from contributions restricted for capital improvements		(68,937)		(863,440)
Net realized and unrealized (gain) loss on investments		(1,215,746)		510,747
Loss on disposal of property and equipment		5,677		-
Donated construction materials and services		(24,005)		(335,558)
Depreciation and amortization		530,938		361,510
(Increase) decrease in:				
Accounts and pledges receivable		(519,794)		82,728
Prepaid expenses		8,745		9,901
Bargain land lease contributions receivable		24,045		25,079
Increase (decrease) in:				
Accounts payable and accrued expenses		122,146		60,476
Deferred revenue		24,103	_	(1,761)
Net cash flows from operating activities		(685,369)		568,726
Cash flows from investing activities:				
Purchase of property and equipment		(476,242)		(938,961)
Purchase of investments		(8,283,776)	(	5,465,797)
Payments received on notes receivable		16,257		16,257
Proceeds from the sale of investments		8,733,344		5,525,392
Net cash flows from investing activities		(10,417)		(863,109)
Cash flows from financing activities:				
Cash from contributions restricted for capital improvements		68,937		863,440
Net cash flows from financing activities	_	68,937	_	863,440
Net change in cash and cash equivalents		(626,849)		569,057
Cash and cash equivalents - beginning of year	_	2,098,277	_	1,529,220
Cash and cash equivalents - end of year	\$	1,471,428	\$	2,098,277

See notes to financial statements.

# 1. THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Description of Organization

Ronald McDonald House Charities of Oregon and Southwest Washington (RMHC or the Organization) is a non-profit corporation, incorporated in 1982 under the laws of the State of Oregon. RMHC's House Program, its cornerstone program, provides temporary lodging, comfort, family based activities and general support for families of seriously ill and injured children who are being treated at medical facilities in the communities of Portland, Bend, and Springfield, Oregon.

RMHC operates four residential facilities, in Portland, Bend, and Springfield as part of the House Program. A 25-room East House, located on the campus of Legacy Emanuel Medical Center in Northeast Portland, is owned by the Organization on leased land. The South Waterfront House opened in January 23, 2019 (which replaced the 25-room West House Waterfront located in the Marriott Residence Inn) and operates 38 rooms in the Rood Family Pavilion located on the OHSU Campus. On September 10, 2019, the Springfield House was opened and operates a 10 rooms at the Heartfelt House located on the campus of PeaceHealth Sacred Heart. RMHC also operates a 6-room Bend House located on the campus of St. Charles Hospital, which is owned by the Organization on leased land.

In 2019, these four houses supported over 3,737 families, and 3,609 children.

The RMHC Hospitality Cart Program operates at Randall Children's Hospital, Doernbecher Children's Hospital, Salem Hospital, and St. Charles Medical Center. This in-hospital program supports children and families by providing free food, refreshments, and comfort care items on a fully stocked cart that travels between the hospital's neonatal ICU, pediatric ICU, and acute-care floors. This program is staffed entirely by volunteers.

In 2019, the four hospitality carts served 15,848 children and family members. In addition, programs were supported by over 27,000 hours of volunteer service.

The principal sources of revenue for RMHC are donations from individuals, businesses, organizations, and contracts with hospital partners. McDonald's Corporation, together with its local franchisees, contributes to RMHC through national and local promotions, and facilitates donations from their customers through the donation box program and other initiatives. OHSU, St. Charles Medical Center, and PeaceHealth Sacred Heart Medical Center provides hospital partner revenue through long-term agreements to support adult patient housing within the houses. Additionally, state insurance programs are billed if insurance coverage is available; however, insurance is not required.

#### **Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

# 1. THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Continued

#### Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

- Net Assets Without Donor Restrictions Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.
- *Net Assets With Donor Restrictions* Net assets subject to donor- (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

#### Cash and Cash Equivalents

For purposes of the statements of cash flows, the Organization considers all highly liquid investments available for current use with maturities of three months or less at the time of purchase to be cash equivalents. Cash equivalents included with investments are considered investments.

#### Accounts Receivable

Accounts receivable from insurance billings and hospital partners are reported at the amount management expects to collect on balances outstanding at year-end. Management provides for potentially uncollectible amounts through a valuation allowance based on its assessment of the status of individual accounts. Based on an assessment of the credit history with those having outstanding balances and current relationships with them, management has concluded that realization losses on balances outstanding at year-end will be immaterial.

#### Short-Term Investments

Short-term investments are comprised of money market funds and certificates of deposit, which are classified as held-to-maturity and are carried at their fair value based on the quoted market prices. Net realized and unrealized gains and losses on short-term investments are recorded in the statement of activities. For purpose of determining realized gains and losses, the cost of securities sold is based on specific identification.

# 1. THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Continued

#### Investments

All investments are recorded at fair value, based on quoted market prices. Any unrealized gain or loss related to holding investments is recorded in the statements of activities. Donor-restricted investment income earned on net assets with perpetual donor restrictions is reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the investment income is recognized. All other donor-restricted investment income is reported as an increase in net assets with donor restrictions and classified according to the nature of the restriction. Interest and dividend income is accrued as earned and reported net of investment advisory fees.

#### Property and Equipment

Acquisitions of property and equipment in excess of \$2,500 (\$1,000 in 2018) are capitalized. Property and equipment purchased are recorded at cost. Projects that were started, but not completed at the end of each year are included in construction in progress. Donated assets are reflected as contributions at their estimated values on the date received. Depreciation of property and equipment is calculated using the straight-line method over the estimated useful lives of the assets, generally 39 years for buildings, 10 to 30 years for building improvements, and 3 to 10 years for furniture, equipment and vehicles. Repairs and maintenance are charged to expense when incurred.

#### Impairment of Long-Lived Assets

The Organization reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount, or fair value less costs to sell.

#### Revenue Recognition

Contributions, which include unconditional promises to give (pledges), are recognized as revenues in the period the Organization is notified of the commitment. Conditional promises to give are not recognized until they become unconditional, that is when the conditions on which they depend are substantially met.

Revenue from hospital partner agreements is recognized monthly over the agreement period when the services are received by the hospital partners. Third party reimbursements are recognized as revenue when housing has been provided to eligible families.

# 1. THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Continued

#### Revenue Recognition, Continued

The Organization records special events revenue equal to the fair value of direct benefits to donors, and contribution income for the excess received when the event takes place. The portion of sponsorship revenue that relates to commensurate value the sponsor received in return is recognized when the related events are held and performance obligations are met.

#### Contributions In-Kind

The Organization recognizes donated services that create or enhance nonfinancial assets or that require specialized skills, are provided by individuals possessing those skills, and would be purchased if not provided by donation. These donated services are recognized at fair value. Donations of property, equipment, materials and other assets, including donated facility usage, are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose.

During the years ended December 31, 2019 and 2018, the Organization recorded the following in-kind contributions:

	2019	2018
Programs	\$ 396,918	\$ 549,077
Special events	30,802	15,852
Property and equipment	24,005	335,558
Donated facility *	1,496,200	1,290,706
Total contributions in-kind	\$ 1,947,925	\$ 2,191,193

\*The Organization received donated facility usage for both the OHSU Rood Family Pavilion (South Waterfront) and the PeaceHealth Heartfelt House (Springfield).

In addition, in 2019 and 2018, the Organization received over 27,000 and 24,000 hours, respectively, of volunteer service from volunteers who assist in various capacities, including house operations, family centered programming, fundraising and management oversight by the Board of Trustees. No amounts have been reflected in the financial statements related to these donated services, as they do not meet the criteria cited above.

Donations of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about the duration these long-lived assets must be maintained, expirations of donor restrictions are reported when the donated or acquired long-lived assets are placed in service.

# 1. THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Continued

#### Income Tax Status

Ronald McDonald House Charities is a nonprofit corporation exempt from income tax under section 501(c)(3) of the Internal Revenue Code and applicable state law. No provision for income taxes is made in the accompanying financial statements, as the Organization has no activities subject to unrelated business income tax. The Organization is not a private foundation.

The Organization follows the provisions of FASB ASC Topic 740 *Accounting for Uncertainty in Income Taxes.* Management has evaluated the Organization's tax positions and concluded that there are no uncertain tax positions that require adjustment to the financial statements to comply with provisions of this Topic.

#### Expense Allocation

The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities and in the statements of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The allocation methodology and associated expenses that are allocated include:

- Estimates of time and effort salaries and related costs, professional services, office expenses, information technology, and other
- Square footage occupancy, depreciation, insurance, and utilities

#### Change in Accounting Principles

The Organization has implemented Accounting Standards Update 2014-09, *Revenue from Contracts with Customers*. This standard establishes a new contract and control-based revenue recognition model, changes the basis for deciding when revenue is recognized over time or at a point in time, and expands disclosures about revenue. This amendment has been applied retrospectively to all periods presented. There was no significant impact to the Organization's revenue recognition in either year presented for this change in accounting principle.

The Organization also implemented Accounting Standards Update 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made.* This standard assists organizations in evaluating whether transactions should be accounted for as contributions or exchange transactions and determining whether a contribution is conditional. The provisions of ASU 2018-08 were implemented under a modified prospective basis. There was no significant impact to the Organization's revenue recognition in either year presented for this change in accounting principle.

# 1. THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Continued

#### Annuities

Any annuities held by the Organization are fully reinsured; as such, no liability has been recorded in the financial statements.

#### Advertising

Advertising expenditures are expensed as incurred, and approximated \$313,315 and \$9,041 during the years ended December 31, 2019 and 2018 respectively.

#### Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Reclassifications

Certain accounts in the prior-year financial statements have been reclassified for comparative purposes to conform with the presentation in the current-year financial statements.

## 2. AVAILABLE RESOURCES AND LIQUIDITY

The Organization regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Organization considers all expenditures related to its primary operations to be general expenditures. It excludes financial assets with donor or other restrictions limiting their use.

#### 2. AVAILABLE RESOURCES AND LIQUIDITY, Continued

	2019	2018
Financial assets:		
Cash and cash equivalents	\$ 1,471,428	\$ 2,098,277
Accounts receivable	117,167	42,498
Contributions and grants receivable (current)	362,303	147,178
Note receivable (current)	5,196	14,421
Short-term investments	2,914,769	2,184,771
Estimated distributions from donor-restricted		
endowments	100,801	81,412
Estimated distributions from quasi-endowments	199,375	195,699
Investments	7,672,459	7,636,279
	12,843,498	12,400,535
Less amounts unavailable for general expenditure:		
Net assets with donor restrictions (current)	2,792,923	3,632,675
Board designations	6,019,864	6,515,650
Financial assets available for general expenditure	\$ 4,030,711	\$ 2,252,210

The Organization's endowment funds consist of donor-restricted endowments and funds designated by the board as endowments. While the corpus of the donor-restricted endowments is not available for general use, the income from donor-restricted endowments is restricted until appropriated by the Board for general expenditure and subject to the annual spending rate up to 4%. The Board-designated endowment of \$5 million is also subject to the annual spending rate up to 4% as described in Note 11. The Organization does not intend to use funds from the board-designated endowment (other than amounts appropriated for general expenditure as a part of the annual budget approval and appropriation by the Organization's Board), but these amounts could be made available, if necessary, with a Board vote.

Within short-term investments, the Board has designated \$1.1 million to support building maintenance and special projects. The Organization's intent is to use these funds for large one-time expenses outside the realm of operations. However, the funds could also be made available for general expenditure with a Board vote.

As a part of the Organization's liquidity management plan, it may invest cash in excess of its operating reserve requirements in short-term investments or the endowment to maximize earnings.

#### 3. ACCOUNTS AND PLEDGES RECEIVABLE

Accounts and pledges receivable are unsecured and consist of the following at December 31, 2019 and 2018:

	2019		 2018
Insurance billing and hospital partners	\$	117,167	\$ 42,498
Pledges receivable - due within one year		362,303	147,178
Pledges receivable - due in two to five years		200,000	
Pledges receivable - due in over five years		30,000	 -
Total accounts and pledges receivables	\$	709,470	\$ 189,676

#### 4. NOTE RECEIVABLE

The Central Oregon chapter entered into a property sale agreement with an original amount of \$138,375. Under the terms of the agreement, the Organization will receive monthly payments in the amount of \$1,355 including interest at 3.29% through June 2020. Future principal payments are as follow:

	 2019	 2018
Current portion	\$ 5,196	\$ 14,421
Long-term portion	 -	 7,032
	\$ 5,196	\$ 21,453

#### 5. SHORT-TERM INVESTMENTS

Short-term investments at December 31, 2019 and 2018 consist of the following:

	2019	2018
Certificates of deposit	\$ 2,571,053	
Money market funds	343,716	117,070
Total short-term investments	\$ 2,914,769	\$ 2,184,771

Certificates of deposit are recorded at the value reported by the bank, which approximates market value. Interest earned on the certificates ranges from 1.65% to 2.8% at December 31, 2019 and 1.55% to 2.8% at December 31, 2018. The certificates mature at various dates through December 2022 and are expected to be held to maturity. Money market funds are expected to be held for over ninety days and are considered to be short-term investments.

#### 6. INVESTMENTS

Long-term investments are summarized as follows at December 31, 2019 and 2018:

	 2019	2018	
Endowment:			
Money market funds	\$ 163,736	\$	494,123
Fixed income	2,415,953	-	2,676,443
Mutual funds and other investments	4,795,298	4	4,204,228
Beneficial interest in assets held	 297,472		261,485
Total long-term investments	\$ 7,672,459	\$	7,636,279

Long-term investments consist of the endowment funds (see Note 12) and other investments with maturities greater than one year. Such investments are carried at fair value.

The Organization has a fund with Oregon Community Foundation (OCF) under OCF's Endowment Partners Program. The Organization's fund is pooled with other assets managed by OCF and is invested in debt, equity and other securities which are reflected at fair value. Under the terms of the agreement, variance power has been granted to OCF; however, the Organization is the beneficiary of the fund and the transfer is reciprocal in nature. Accordingly, OCF recognizes the fund as a liability on its statement of financial position. Also under the terms of the agreement, OCF shall distribute not less than annually, a percentage of the fair value of the fund as determined by the board of directors of OCF. However, in no event will the percentage be less than a reasonable rate of return. OCF may make additional distributions from the fund to the Organization upon a majority vote of all of the directors of the Organization, if, in the sole judgment of the board of OCF, the requested distribution is consistent with the objectives and purposes of the Organization. The beneficial interest in assets and are included in endowment net assets (Note 12).

#### 7. BARGAIN LAND LEASES

Commencing on June 1, 1995, RMHC was given a significant lease concession by Legacy Emanuel Hospital and Health Center, when a member of the Board of Directors is employed, for the approximately 1.5 acres of land that the East House occupies. The agreement stipulates land lease costs will be \$1 per year through 2025. RMHC may extend the term of the lease for ten additional years under the same terms. RMHC intends to exercise this option. The agreement also stipulates that the terms of the bargain lease apply as long as the property is used for the stated charitable purpose. Should the property be used for any other purpose, the yearly lease amount would be equal to 10% of the current fair market value of the property.

#### 7. BARGAIN LAND LEASES, Continued

The lessor entered into the lease in continued recognition of their partnership and therefore, the value of the benefit is recognized on the financial statements. Accounting principles generally accepted in the United States of America (GAAP) require that the present value of the estimated future lease payments which will not be paid be recorded as a contribution in the year received. Additionally, GAAP requires that the fair value of each year's land lease be recorded as an expense, that the initial contribution be amortized over its term, and that an additional contribution be recorded annually which represents the approximate interest increase in the initial contribution.

An appraisal established a market value of \$355,000 for the property, as of June 1, 1995. The estimated inflation rate, which the property is subject to during the period June 1, 1995 through May 31, 2035, is 2.5%. The future estimated lease payments are discounted at the one-year Treasury Bill discount rate at the June 22, 1995 auction, of 5.22%. The present value of the estimated future lease payments of \$847,340 was recorded on the statement of financial position as bargain land lease contribution receivable.

The Bend location holds a bargain land lease agreement with St. Charles Medical Center, an unrelated nonprofit organization. Under terms of the agreement the Organization rents approximately 2.5 acres of land on which their building is located for \$100 per year through 2025. The present value of the estimated future lease payments of \$209,850 was recorded on the statement of financial position as bargain land lease contribution receivable at lease inception in 1995.

	2019	2018
East House:		
Bargain land lease contribution receivable	\$ 847,340	\$ 847,340
Less accumulated amortization	715,073	698,023
	132,267	149,317
Bend House:		
Bargain land lease contributions receivable	\$ 209,850	\$ 209,580
Less accumulated amortization	167,878	160,613
	41,972	48,967
Bargain land lease contribution		
receivable, net	\$ 174,239	\$ 198,284

The unamortized contributions receivable is as follows at December 31, 2019 and 2018:

The fair value of the land lease expense was \$70,422 and \$68,875 in 2019 and 2018, respectively. The contribution income from the bargain land leases recognized was \$46,377 and \$43,796 in 2019 and 2018, respectively. The amount of net assets released from restriction for the expiration of time was \$24,045 and \$25,079 in 2019 and 2018, respectively.

#### 8. PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31, 2019 and 2018:

	 2019	 2018
Buildings	\$ 6,616,579	\$ 6,612,103
Construction in progress	-	1,080,142
Furniture and equipment	2,636,967	1,090,840
Collectibles	 32,160	 32,160
	9,285,706	8,815,245
Less accumulated depreciation	 4,462,106	 3,955,277
Property and equipment, net	\$ 4,823,600	\$ 4,859,968

Collectibles consist of twenty-four donated paintings that are capitalized at the average fair market value at the date the items were contributed.

#### Construction in progress:

South Waterfront Ronald McDonald House: In partnership with OHSU, a new South Waterfront Ronald McDonald House was built to replace the West Ronald McDonald House in Portland, Oregon. The South Waterfront House is a 38-room house providing a "home away from home" for critically ill children and their families and is located at the Rood Family Pavilion, owned by OHSU. The furnishings of the South Waterfront House are owned by the Organization and the amount spent through December 31, 2018 is included above in construction in progress. The South Waterfront House opened on January 23, 2019.

The Rood Family Pavilion includes an additional 38 guest rooms dedicated to adult patient families. RMHC has entered into a cost sharing and monthly fee agreement with OHSU to operate the Rood Family Pavilion, including the 38 adult guest rooms. Guest rooms opened on April 1, 2019.

Springfield Ronald McDonald House: In partnership with PeaceHealth, a new Ronald McDonald House will be built in Springfield, Oregon. The Springfield House is a 10 room house providing a "home away from home" for critically ill children and their families and is located at the Heartfelt House, owned by PeaceHealth. The furnishings of the Springfield House are owned by the Organization and the amount spent through December 31, 2018 is included above in construction in progress. The Organization took occupancy of the Springfield House in July 2019 and opened September 10, 2019.

The Heartfelt House includes an additional 10 guest rooms dedicated to adult patient families. RMHC has entered into a cost sharing and monthly fee agreement with PeaceHealth to operate the Heartfelt House, including the 10 adult guest rooms. Adult guest rooms opened on September 10, 2019.

#### 9. REVENUE FROM CONTRACTS WITH CUSTOMERS

For revenue from contracts with customers, the timing of revenue recognition, billings, and cash collections may result in billed accounts receivable (contract asset) and customer advances and deposits and deferred revenue (contract liabilities) on the statement of financial position.

- Revenue from hospital partners is recognized monthly over the agreement period when services are provided to hospital partners. The contracts extend for 10 years with an optional 5-year renewal period and can be cancelled mutually with no notice, or unilaterally by either party with 180 days notice.
- Revenue from third party reimbursements are recognized when the organization has provided housing to eligible families. These amounts are due from third party payers, as applicable, and include variable consideration and price concessions due to coverage. Revenue is recognized as performance obligations are satisfied based on actual charges incurred in relation to total expected collections.

The beginning and ending contract balances are as follows:

	2019	 2018	2017		
Accounts receivable (contract assets):					
Hospital partner receivable	\$ 117,167	\$ 40,998	\$	15,935	

#### 10. NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions consist of the following at December 31, 2019 and 2018:

	2019	2018
Undesignated	\$ 2,863,481	\$ 794,144
Board designated - endowment (Note 12)	4,921,171	5,208,154
Board designated - building fund	834,853	844,253
Board designated - special project	263,840	587,095
Property and equipment, net	4,823,600	4,859,968
Total net assets without donor restrictions	\$ 13,706,945	\$ 12,293,614

The Board of Trustees reviews significant major gifts and, when appropriate, designates them to the endowment fund. Board designated amounts are invested in marketable securities with the net assets with donor restrictions (see Note 11) and are tracked separately.

#### 11. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions expiring consist of the following at December 31, 2019 and 2018:

		2019		2018
Balance of bargain land leases	\$	174,239	\$	198,284
Rood Family Pavilion - South Waterfront		125,676		1,750,183
East House construction and upgrades		18,874		20,310
Heartfelt House (Springfield)		50,000		149,676
Endowment earnings (Note 12)		1,065,897		719,973
Time-restrictions		468,515		-
Other purpose restrictions		138,820		189,467
Total with donor restrictions, expiring	2	2,042,021		3,027,893
With donor restrictions, perpetual		1,708,152		1,708,152
Total net assets with donor restrictions	\$	3,750,173	\$ ·	4,736,045

Net assets with perpetual donor restrictions consist of donations to the endowment fund. Investment earnings from the endowment support the work of RMHC (also see Note 12).

As of December 31, 2018, net assets with donor restrictions of approximately \$842,000 have been satisfied through capital improvements for the South Waterfront House and were released when placed in service during January 2019 (see Note 8).

#### 12. ENDOWMENT

RMHC's endowment consists of individual funds established for a variety of purposes. Its endowment includes both donor-restricted endowment funds and funds designated by the Board of Trustees to function as endowments. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

#### 12. ENDOWMENT, Continued

#### Interpretation of Relevant Law

The Board of Trustees of Ronald McDonald House Charities has interpreted Oregon's enacted Uniform Prudent Management of Institutional Funds Act (the Act or UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as net assets with perpetual restricted endowment and (b) accumulations to the donor restricted endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in net assets with perpetual restrictions is classified as net assets with expiring restrictions until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by the Act.

#### Interpretation of Relevant Law, Continued

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the Organization
- (2) The purposes of the Organization and the donor-restricted Organization
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Organization
- (7) The investment policies of the Organization

The Organization classifies gift amounts received from donors that are restricted to the endowment fund as net assets with donor restrictions in perpetuity. If the market value of a donor-restricted endowment fund exceeds the original gift as a result of investment earnings, then the excess amount is classified within net assets with donor restrictions, until all or a portion of the excess is appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by the Uniform Prudent Management of Institutional Funds Act (UPMIFA). Funds designated by the Board of Trustees to function as an endowment are classified as net assets without donor restrictions.

If the market value of an endowment is less than the original gift amount, the valuation difference is reflected in the financial statements as a reduction of net assets without donor restrictions.

#### 12. ENDOWMENT, Continued

#### **Return Objectives and Risk Parameters**

RMHC has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of various indexes while assuming a moderate level of investment risk. The Organization expects its endowment funds, over time, to provide an average rate of return of approximately 3% plus inflation, annually. Actual returns in any given year may vary from this amount.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy RMHC has a policy of appropriating for distribution of up to 4% of the fund balance. In establishing this policy, the Organization considers the long-term expected return on its endowment. Accordingly, over the long-term, the Organization expects the current spending policy to allow its endowment to grow at the average annual rate of inflation. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return. In February 2019, the Board authorized a distribution of \$277,111 for 2019 which was recorded in 2019 as well as a one-time distribution of \$1,000,000 of board designated funds. In February 2018, the Board authorized a distribution of \$240,966 for 2018 which was recorded in 2018.

Endowment net asset composition by type of fund is as follows at December 31, 2019 and 2018: Board With Donor Restrictions

	Board	With Dono	With Donor Restrictions				
	Designated	Expiring	Perpetual	Total			
December 31, 2019							
Donor-restricted	\$ -	\$ 1,065,897	\$ 1,708,152	\$ 2,774,049			
Board-designated	4,921,171			4,921,171			
Total Funds	\$ 4,921,171	\$ 1,065,897	\$ 1,708,152	\$ 7,695,220			

## 12. ENDOWMENT, Continued

		Board	1	With Dono:					
	D	esignated	E	xpiring	P	Perpetual	Total		
December 31, 2018									
Donor-restricted	\$	-	\$	719,973	\$	1,708,152	\$	2,428,125	
Board-designated		5,208,154		-				5,208,154	
	\$	5,208,154	\$	719,973	\$	1,708,152	\$	7,636,279	

Changes in endowment net assets for the years ended December 31, 2019 and 2018 are as follows:

		Board With Donor Restrictions						
	D	esignated	]	Expiring		erpetual		Total
Endowment net assets -								
December 31, 2017	\$	5,605,792	\$	904,494	\$	1,708,152	\$	8,218,438
Investment return:								
Investment income, net of fees		122,635		46,919		-		169,554
Change in value of investments		(336,744)		(154,902)		-		(491,646)
Change in beneficial interest		-		(19,101)		-		(19,101)
Appropriation of endowment asset	S							
for expenditure		(183,529)		(57,437)		-		(240,966)
Endowment net assets -								
December 31, 2018		5,208,154		719,973		1,708,152		7,636,279
Investment return:								
Investment income, net of fees		112,198		51,195		~		163,393
Change in value of investments		796,518		340,154		~		1,136,672
Change in beneficial interest		-		35,987		-		35,987
Appropriation of endowment asset	S							
for expenditure		(1,195,699)		(81,412)		-		(1,277,111)
Endowment net assets -								
December 31, 2019	\$	4,921,171	\$	1,065,897	\$	1,708,152	\$	7,695,220

#### 13. RELATED PARTY TRANSACTIONS

The Organization pays to Global Ronald McDonald House Charities (Global) 25% of net revenue from donation box collections (Note 15) at McDonald's restaurants. The total amount paid during the years ended December 31, 2019 and 2018 was \$52,725 and \$52,503 respectively. During 2019, Global began netting these amounts with the donation box remittance. In addition, Global made contributions to the Organization in the amounts of \$50,000 in 2019 and \$799,609 in 2018. Additionally, the Organization receives in-kind space from OHSU where a board member is employed (Note 1).

#### 14. LEASE COMMITMENTS

The Organization leases equipment under various non-cancelable lease agreements which expire through 2024. Future minimum lease payments are as follows:

Year ending December 31, 2020	\$ 31,200
2021	27,000
2022	18,100
2023	14,700
2024	2,200
Total	\$ 93,200

#### 15. CONCENTRATIONS OF CREDIT RISK

The Organization operates three residences in Oregon and receives a majority of its funding through fundraising initiatives in this geographic area. If fundraising activities were discontinued or compromised, it could have a significant adverse effect on the Organization.

The Organization maintains its cash balances in two financial institutions. Balances in each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The balances, at times, may exceed the federally insured limit. Balances in excess of insured limits were approximately \$1,217,100 and \$2,045,100 as of December 31, 2019 and 2018, respectively.

Investments, including short-term investments, are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position.

#### 16. DONATION BOX COLLECTIONS

The Organization provides donation boxes which are placed in local McDonald's restaurants. During 2019, Global began collections and remitting funds net of any fees to the Organization (Note 13). For the years ended December 31, 2019 and 2018, donation box collections were \$159,390 and \$267,460, respectively.

### 17. RETIREMENT PLAN

The Organization has a SIMPLE IRA retirement plan for its employees. All employees earning at least \$5,000 per year are eligible to participate after completing one month of employment. Eligible employees may make pre-tax contributions up to an amount defined by law. The Organization matches employee contributions up to a maximum of 3% of salary. For the years ended December 31, 2019 and 2018, RMHC contributed approximately \$51,500 and \$38,900, respectively.

#### 18. FAIR VALUE MEASUREMENTS

Assets recorded at fair value in the statements of financial position are categorized based upon the level of judgment associated with the inputs used to measure their fair value. Level inputs are defined as follows:

Level 1: Unadjusted quoted prices in active markets for identical assets and liabilities.

Level 2: Observable inputs other than those included in Level 1, such as quoted market prices for similar assets or liabilities in active markets, or quoted market prices for identical assets or liabilities in inactive markets.

Level 3: Unobservable inputs reflecting management's own assumptions about the inputs used in pricing the asset or liability. Level 3 assets and liabilities include financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair values requires significant management judgment or estimation.

#### 18. FAIR VALUE MEASUREMENTS, Continued

Fair values of assets measured on a recurring basis at December 31, 2019 and 2018 are as follows:

	Le	evel 1	Level 2	]	Level 3	Total
December 31, 2019						
Investments:						
Fixed income:						
Corporate obligations	\$	-	\$ 1,999,999	\$	-	\$ 1,999,999
Domestic mutual funds	-	201,995	-		-	201,995
International mutual funds		213,959	-		-	213,959
Equities and other:						
Domestic mutual funds	3,2	299,556	-		-	3,299,556
International mutual funds	1,1	164,012	-		-	1,164,012
Real estate fund		331,730	-		-	331,730
Beneficial interest of assets held		-	-		297,472	297,472
December 31, 2018						
Investments:						
Fixed income:						
Corporate obligations	\$	-	\$ 2,325,218	\$	-	\$ 2,325,218
International mutual funds	-	351,225	-		-	351,225
Equities:						
Domestic mutual funds	2,8	307,458	-		-	2,807,458
International mutual funds	1,0	)65,655	-		-	1,065,655
Real estate fund		331,115	-		-	331,115
Beneficial interest of assets held		-	-		261,485	261,485

The fair value equity securities is determined by reference to quoted market prices or other relevant market data as provided by the bank or broker.

The fair value for corporate debt securities are based on pricing models, quoted prices of securities with similar characteristics, yield curves, and other relevant economic measures.

Investments held at OCF in pooled funds are valued at the net asset value per unit as provided by OCF trustees. Net asset value is based on fair value of the underlying assets of the funds using quoted market prices when available determined using a market approach.

#### 18. FAIR VALUE MEASUREMENTS, Continued

Assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3 inputs) include:

2010

2010

Beneficial interest in assets held by OCF:

	2019			2018			
Beginning balance	\$	261,485	\$	280,586			
Change in value		35,987		(19,101)			
Ending balance	\$	297,472	\$	261,485			

The change in value is included in investment income as with donor restrictions on the statements of activities.

#### 19. SUBSEQUENT EVENTS

The Organization has evaluated all subsequent events through May 6, 2020, the date the financial statements were available to be issued.

Subsequent to year end, the United States and global markets experienced significant declines in value resulting from uncertainty caused by the world-wide coronavirus pandemic. The Organization is closely monitoring its investment portfolio and its liquidity and is actively working to minimize the impact of these declines. The Organization's financial statements do not include adjustments to fair value that have resulted from these declines.

In addition, the coronavirus pandemic has caused operational disruption through a statewide mandated stay home order, Global RMHC mandated suspension of family reservations, and hospital partner discontinuation of non-essential procedures. The organization is also assessing and monitoring significant disruption to the fundraising plan, including discontinuation of large events, Medicaid revenue loss, and hospital partner revenue impacts. The Organization applied for, and received approximately \$530,000 under the Paycheck Protection Program. The Organization is closely monitoring its operations, liquidity, and capital resources and is actively working to minimize the current and future impact of this unprecedented situation. As of the date of issuance of these financial statements, the full impact to the Organization's financial position is not known.