

RONALD McDONALD HOUSE CHARITIES®
OF OREGON & SW WASHINGTON

hope

VIRTUAL HOPE-RAISER

lives

SUNDAY, SEPTEMBER 27, 2020

here

RMHCOREGON.ORG/HOPE-RAISER



your support matters

Our Oregon Ronald McDonald Houses provide a home away from home for families with seriously ill or injured children, allowing families to be close to their hospitalized child, at no cost. For over 35 years, gifts from donors like you have offered thousands of families comfort and support during some of the most difficult times in their lives. To meet the evolving needs of our families and to increase capacity, in 2019, we expanded to four beautiful Houses with a total 79 rooms. As we've expanded our services, one thing has become abundantly clear: thanks to donors and supporters like you, **hope lives here**.

Your investment allows every family that comes to stay at our Houses to feel the love of our community and the hopeful, healing power of homemade dinners, beautiful living spaces, thoughtful programs, and compassionate hospitality from our staff.

This year, during unprecedented times, we remain committed to our goal of keeping families close.

And we are committed to raising hope with you.

sponsorship opportunities

The opportunities listed below are fully deductible and customizable. We welcome a collaborative conversation to achieve our ultimate partnership!

PRESENTING SPONSOR: ~~\$20,000~~ SOLD

- Named as presenting sponsor on all event communications
- Speaking opportunity during video program
- Company logo listed at sponsor level in thank you ad
- Opportunity to provide Challenge Match for live auction package or paddle raise
- Presenting sponsor logos on all printed materials
- Logo on mobile bidding app and video screen during program
- Six dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,200+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, full page recognition in program

PLATINUM SPONSOR: \$15,000

- Speaking opportunity during video program
- Recognition during the program
- Company logo listed at sponsor level in thank you ad
- Opportunity to provide Challenge Match for paddle raise package
- Logo on mobile bidding app and video screen during program
- Four dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,200+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, half page recognition in program

GOLD SPONSOR: \$10,000

- Special RMHC child artwork keepsake
- Recognition during the program
- Company logo listed at sponsor level in thank you ad
- Opportunity to provide Challenge Match for paddle raise package
- Three dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,200+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, quarter page recognition in program

SILVER SPONSOR: \$7,500

- Recognition during the program
- Company logo listed at sponsor level in thank you ad
- Opportunity to provide Challenge Match for paddle raise package
- Two dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,200+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, quarter page recognition in program

BRONZE SPONSOR: \$5,000

- Company name listed at sponsor level in thank you ad
- Logo displayed during streaming of event in sponsor acknowledgment
- Exposure on event website with link to corporate site
- One dedicated social media post per platform (Followers: Facebook 4,500+, Instagram 1,200+, Twitter 1,100+)
- Exposure on pre-event and digital promotions, logo recognition in program

HOPE SPONSOR: \$3,500

- Company name displayed during streaming of event in sponsor acknowledgment
- One dedicated social media post per platform (Followers: Facebook 4,500+, Instagram 1,200+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, logo recognition in program

INTERESTED IN MAKING THE HOPE-RAISER EVEN MORE FUN ON SEPTEMBER 27TH?

Check out our signature RMHC Party Packs for two or ten! Learn more at [rmhcoregon.org/hope-raiser!](https://rmhcoregon.org/hope-raiser/)

Deadline to appear in print materials: September 1, 2020.

hope lives here

Sponsor Commitment Form

Thank you for supporting the mission of RMHC! Your sponsorship helps us provide a home away from home for families in need.

COMPANY

Company Name: _____

Please print exactly as name should appear in promotional materials

Contact Person: _____

Email: _____

Phone: _____

Address: _____

City / State / ZIP: _____

SPONSORSHIP COMMITMENT

Total Commitment \$: _____

Representative (Print): _____

Representative (Sign): _____

Date: _____

Commitment due by September 1, 2020 for select benefits.

Please send an invoice

Direct invoice to:

Name: _____

Email: _____

Phone: _____

Address: _____

Remit payment to Ronald McDonald House Charities of Oregon & SW Washington.

Payment must be received by September 20, 2020.

Please also provide to RMHC:

EPS logo file(s)

URL for website links: _____

CONTACT

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rmhcoregon.org/hope-raiser

2620 N. Commercial Ave | Portland, OR 97227

SPONSORSHIP LEVELS

Presenting (*sold*)..... \$20,000

Platinum\$15,000

Gold..... \$10,000

Silver..... \$7,500

Bronze..... \$5,000

Hope..... \$3,500

In-Kind Value \$ _____

Goods/Services Provided:



Ronald McDonald
House Charities®
Oregon & SW Washington

Register today to save your spot for the RMHC

hope lives here

Virtual Hope-Raiser

on Sunday, September 27, 2020

Learn more at rmhcoregon.org/hope-raiser

Ronald McDonald House Charities of Oregon & SW Washington

2620 N. Commercial Ave | Portland, OR 97227