



RONALD McDONALD HOUSE CHARITIES®
OF OREGON & SW WASHINGTON

hope
lives
here

VIRTUAL HOPE-RAISER
SUNDAY, SEPTEMBER 19, 2021



your support matters



We are delighted to invite you to become a member of a compassionate community of leaders changing the future for seriously ill children and their families. We welcome you into this celebrated community from across Oregon and the Pacific Northwest and ask you to join us for a singular special evening of celebration, togetherness, and hope for the future.

We at RMHC are reminded more so now than ever before that what we do matters. Whatever the circumstance, amid a personal or global crisis, we are honored to offer families with seriously ill or injured children the comfort, compassion, and relief they need.

So please join us as we come together to celebrate the hope that our Houses and programs create for families who are often experiencing the most difficult times of their lives.

Because when you give, Hope Lives Here.



sponsorship opportunities

The opportunities listed below are customizable. We welcome a collaborative conversation to achieve our ultimate partnership!

PRESENTING SPONSOR: \$20,000

- Named as presenting sponsor on all event communications
- Speaking opportunity during video program
- Company logo listed at sponsor level in thank you ad
- Presenting sponsor logos on all printed materials
- Logo on mobile bidding app and video screen during program
- Six dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,300+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, full page recognition in program

PLATINUM SPONSOR: \$15,000

- Speaking opportunity during video program
- Recognition during the program
- Company logo listed at sponsor level in thank you ad
- Opportunity to provide Challenge Match for paddle raise package
- Logo on mobile bidding app and video screen during program
- Four dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,300+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, half page recognition in program

GOLD SPONSOR: \$10,000

- Special RMHC child artwork keepsake
- Recognition during the program
- Company logo listed at sponsor level in thank you ad
- Three dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,300+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, quarter page recognition in program

SILVER SPONSOR: \$7,500

- Recognition during the program
- Company logo listed at sponsor level in thank you ad
- Two dedicated social media posts per platform (Followers: Facebook 4,500+, Instagram 1,300+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, quarter page recognition in program

BRONZE SPONSOR: \$5,000

- Company name listed at sponsor level in thank you ad
- Logo displayed during streaming of event in sponsor acknowledgment
- Exposure on event website with link to corporate site
- One dedicated social media post per platform (Followers: Facebook 4,500+, Instagram 1,300+, Twitter 1,100+)
- Exposure on pre-event and digital promotions, logo recognition in program

HOPE SPONSOR: \$3,500

- Company name displayed during streaming of event in sponsor acknowledgment
- One dedicated social media post per platform (Followers: Facebook 4,500+, Instagram 1,300+, Twitter 1,100+)
- Exposure on event website with link to corporate site
- Exposure on pre-event and digital promotions, logo recognition in program

INTERESTED IN MAKING THE HOPE-RAISER EVEN MORE FUN ON SEPTEMBER 19TH?

Check out our signature RMHC Party Packs for two or ten! Learn more at [rmhcoregon.org/hope-raiser!](https://rmhcoregon.org/hope-raiser)

hope lives here

SPONSOR COMMITMENT FORM

Thank you for supporting the mission of RMHC! Your sponsorship helps us provide a home away from home for families in need.

COMPANY

Company Name: _____

Please print exactly as name should appear in promotional materials

Contact Person: _____

Email: _____

Phone: _____

Address: _____

City / State / ZIP: _____

SPONSORSHIP COMMITMENT

Total Commitment \$: _____

Representative (Print): _____

Representative (Sign): _____

Date: _____

Commitment due by August 23, 2021 for select benefits.

Please send an invoice

Direct invoice to:

Name: _____

Email: _____

Phone: _____

Address: _____

Remit payment to Ronald McDonald House Charities of Oregon & SW Washington.

Payment must be received by September 13, 2021.

Please also provide to RMHC:

EPS logo file(s)

URL for website links: _____

CONTACT

Anna Williams, *Senior Director of Development*

anna.williams@rmhcoregon.org | (971) 717-7134

rmhcoregon.org/hope-raiser

2620 N. Commercial Ave | Portland, OR 97227

SPONSORSHIP LEVELS

Presenting..... \$20,000

Platinum \$15,000

Gold..... \$10,000

Silver..... \$7,500

Bronze..... \$5,000

Hope..... \$3,500

In-Kind Value \$ _____

Goods/Services Provided:
